# PRIVATE BANKING

التجاري بنك
Attijari bank
BANQUE PRIVÉE

*La culture du patrimoine*

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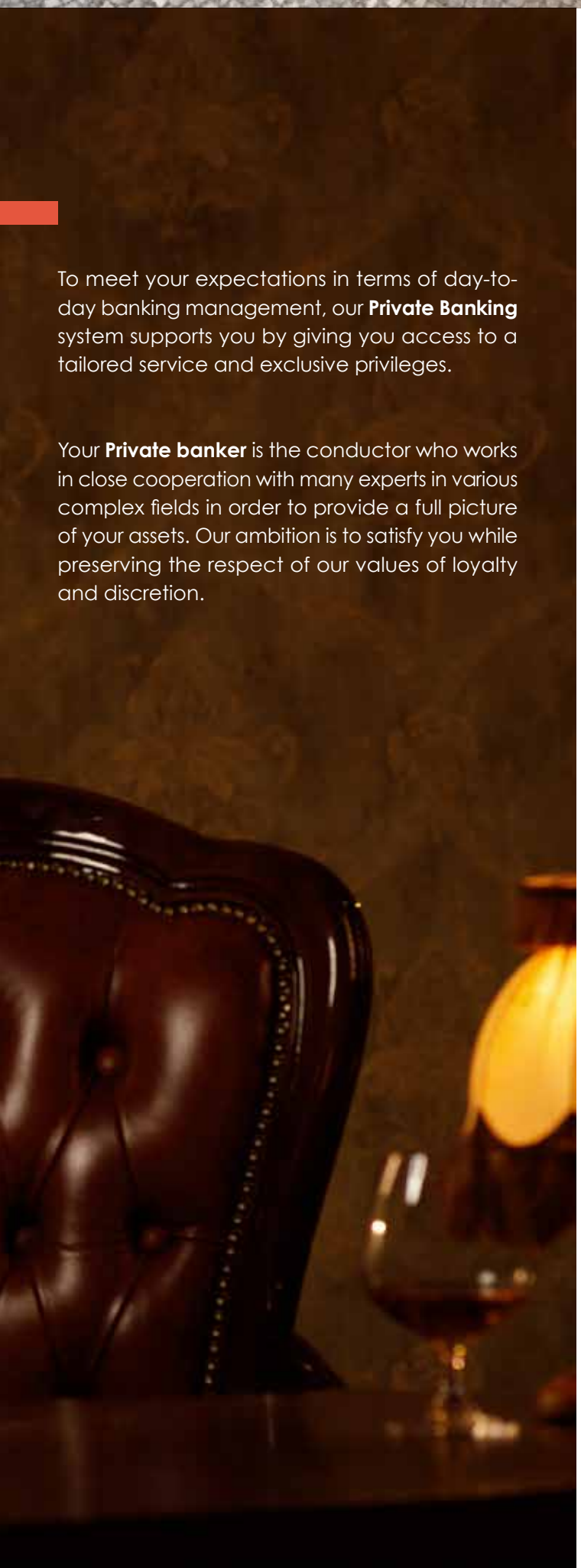

To meet your expectations in terms of day-to-day banking management, our **Private Banking** system supports you by giving you access to a tailored service and exclusive privileges.

Your **Private banker** is the conductor who works in close cooperation with many experts in various complex fields in order to provide a full picture of your assets. Our ambition is to satisfy you while preserving the respect of our values of loyalty and discretion.

We show our commitment through the mobilization of all our assets and resources to bring you the necessary expertise and support to grow your wealth and achieve your ambitions:

- The availability and active listening of your **Private banker** for a fully confidential tailored service;
- An interest-bearing account[1] without any account fees;
- A tailor-made overdraft authorization[2] to cover your needs, all while backed by an adequate insurance contract;
- A personalized check book printed in the **Private Bank** exclusive colours.

- An exceptional «World Elite» bank card;
- Tailor-made advisory mechanism.

[1] Only on dinar accounts.

[2] For retail and professional accounts.

## DEDICATED AND ADAPTED FUNDING SOLUTIONS AT ATTRACTIVE CONDITIONS

Our offers are flexible and are designed to reach appropriate financing arrangements in line with your projects and your situation, all at preferential conditions.

For any specific request, your **Private banker** will guide you towards the right choices thanks to an accurate reading of the situation.

## A DEDICATED CLIENT AREA FOR A FULLY AUTONOMOUS ACCOUNT MANAGEMENT

Thanks to «Attijari Real Time» and «Attijari Mobile» our Internet Banking tools, or our «virtual assistant» on an instant messaging application, you can monitor your accounts in real-time with the help of your **Private banker**.

You will have full control of operations such as:

- Access account summary;
- Execute transfers;
- Edit and download bank documents;
- Instant online support.

# AN EXCEPTIONAL MASTERCARD «WORLD ELITE» BANK CARD, TO SUPPORT YOU EVERY DAY AND EVERYWHERE

This card is much more than a payment instrument, it offers:

- Tailored payment and withdrawal limits;
- Extensive and advantageous assistance and insurance guarantees;
- Access to dedicated services thanks to the link: www.priceless.com. This access also allows you to benefit from special services under the Travel, Fashion, Lifestyle, or Insurance tabs.

**Private Banking** offers access to a dedicated aftersales team for electronic payments, to assist you with the Management of your transactions: (+216) 71 111 311.

*The range of services provided through to the link: www.priceless.com is dynamic, scalable, and always updated with new offers and features.*

**With one tap, download the app and immerse yourself in the world of MasterCard World Elite Card excellence:**

- Hundreds of free offers:
  - Exclusive travel and online shopping offers;
  - Access to Priceless Cities: a program that offers you extraordinary experiences, around art, culture, sport, gastronomy, leisure, travel, and shopping.

- Mastercard overseas concierge services: with a simple phone call to your personal online assistant 24/7, who will assist you daily in the management of your trips and reservations;

- Free and unlimited access to the nearest airport lounge with a guest;

- The possibility of printing travel insurance certificates[3], insurance coverage details and online claims;

- A range of overseas emergency assistance services[4]:
  - Emergency Cash Advance: It is a Mastercard network set up to provide emergency cash;
  - Emergency Card Replacement: Issue and deliver an emergency replacement card in case of loss or theft of a World Elite card.

[3] Offer subject to conditions
[4] Offer subject to conditions

## A SAFE RENTAL SERVICE

To protect your valuables, our **Private Bank** provides an exclusive service for «the rental of safes»[5] designed to allow you to keep all your documents and valuables with the necessary confidentiality and security.

## A PRIVATE LUXURY CONCIERGE SERVICE IN TUNISIA

To offer you comfort and refinement for travel, events, and private transport, with very high added value. This service is developed and delivered in partnership with MY CONCIERGE, the first luxury concierge service in Tunisia. *(Web site: www.myconcierge.tn )*.

[5] Optional service / offer subject to conditions.

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# A TAILORED SERVICE WITH A CUSTOMIZED SUPPORT

A multidisciplinary and tailored support within our **Private Bank** provides a high-value service which covers the most complex needs. Your Private Banker will offer options and scenarios depending on your tools and resources. To make the best choice and have a successful orientation, you can trust the vision and the expertise of your banking counterpart to define a wealth management strategy, investment plan, or pension plan.

The **Private Bank** will also mobilise the biggest specialists from its external experts, each renown in their respective fields. This increased knowledge and expertise of the financial sector will open the doors to successful choices and within your requirements.

The **Private Bank** is also connected to the various subsidiaries of the Attijari bank Group with all its financial sectors. «Attijari Intermédiation», «Attijari Assurance» and «Attijari Leasing» will each provide their respective services in equities brokerage, insurance, and leasing services. These services are extended with «Attijari Gestion» and «Attijari Finances Tunisie» with respective services for asset management and corporate finance advisory.

# CONTACT

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